

ITS 2021

Athens
GREECE
7-11 JUNE



17TH INTERNATIONAL CONFERENCE ON Intelligent Tutoring Systems “ITS in an Online World”



Sponsorship Enquiry for the Intelligent Tutoring Systems (ITS) 2021 Conference

About ITS2021

The Intelligent Tutoring Systems (ITS2021) Conference (<https://its2021.iis-international.org>) is the 17th of a regular series of top-flight international conferences on Computer and Cognitive Sciences, Artificial Intelligence and Deep Learning in Tutoring and Education. Participants will be presented with state of the art academic and research achievements on the use of advanced computer technologies and interdisciplinary research for enabling, supporting or enhancing human learning. ITS2021 will be held in Athens, Greece from June 7 to 11, 2021. It is expected that more than 150 academics, scientists and students from all over the world will attend.

Theme of the ITS2021 Conference: “INTELLIGENT TUTORING SYSTEMS IN AN ONLINE WORLD”

Particular Topics of Interest

- Artificial Intelligence in Education
- Human in the Loop, Understanding Human Learning on the Web in a Virtual (Digital) World
- Machine Behaviour (MB), Explainable AI, Bias in AI in Learning Environments
- Emotions, Modelling of Motivation, Metacognition and Affect Aspects of Learning, Affective Computing and ITS
- Extended Reality (XR), Virtual Reality (VR), Augmented Reality (AR), Mixed Reality (MR) in Learning Technologies
- Informal Learning Environments, Learning as a Side Effect of Interactions
- Collaborative and Group Learning, Communities of Practice and Social Networks
- Analytics and Deep Learning in Learning Systems, Educational Datamining, Educational Exploitation of Data Mining and Machine Learning Techniques
- Sentiment Analysis in Learning Environments
- Data Visualisation in Learning Environments
- Privacy, Security and Ethics in Learning Environments
- Gamification, Educational games, Simulation-based Learning and serious games
- Brain-Computer Interface applications in Intelligent Tutoring Systems
- Dialogue and Discourse During Learning Interactions
- Ubiquitous, Mobile and Cloud Learning Environments
- Virtual Pedagogical Agents and Learning Companions

- Multi-Agent and Service Oriented Architectures for Learning and Tutoring Environments
- Single and GroupWise Action Modelling in Learning Environments
- Ontological Modeling, Semantic Web Technologies and Standards for Learning
- Empirical Studies of Learning with Technologies
- Instructional Design Principles or Design Patterns for Educational Environments
- Authoring Tools and Development Methodologies for Advanced Learning Technologies
- Domain-Specific Learning Technologies, e.g. Language, Mathematics, Reading, Science, Medicine, Military and Industry
- Non-Conventional Interactions between Artificial Intelligence and Human Learning
- Personalized and adaptive Learning Environments
- Adaptive Support for Learning, Models of Learners, Diagnosis and Feedback
- Recommender Systems for Learning
- Causal Modelling and Constraints-based Modelling in Intelligent Tutoring

ITS 2021 aspires to regroup and promote high-quality research and trigger an exchange of ideas in the field, as well as to offer a great opportunity to network with the IIS community.

Benefits for ITS 2021 Sponsors

Sponsors can gain many benefits by participating in the ITS 2021 Conference depending on the type and size of sponsorship. In general Sponsors will:

- Get acknowledgement and network with renowned and influential scientists in the field of Intelligent Tutoring Systems from all over the world
- Present their company's services and products to established opinion leaders and potential clients
- Explore potential partnerships with universities, research centers and educational institutions represented at the Conference
- Explore potential cooperation with the Institute of Intelligent Systems (iis-international.org) and/or other relevant bodies participating in the Conference on future research projects
- Explore potential business cooperation with other companies active in the above fields

Sponsorship opportunities will be principally provided to **renowned technology and education** companies and organizations, thus reflecting the status of ITS 2021 Sponsors.

Sponsorship Types

There are two types of sponsorships proposed for the ITS 2021 Conference, but other types proposed by potential Sponsors will be equally considered.

Type A. Sponsorships can be provided **in kind** i.e. provision of necessary Conference material/equipment

Type B. Sponsorships can take the form of a **financial contribution** to cover distinct Conference costs.

Sponsorships may cover **part or the whole** of a range of categories, such as the proceedings, prizes and awards, coffee breaks and lunches, as well as the reception cocktail party.

Rewards for ITS 2021 Sponsors

All sponsors will be presented with special thanks during the opening and the closing session of the Conference. Furthermore, all sponsors will be invited to the Conference Gala and equally addressed with special thanks.

Sponsorship level 1 – For the total sponsorship amount of up to **2.000 euros** the Sponsor's logo will be visible on:

- On the **banners** in the reception hall and in the Conference halls
- On the Conference **program**, the Conference **material**, on the Conference **website**.

Sponsorship level 2 – For the total sponsorship amount between **2.100 and 5.000 euros** the Sponsor's logo will be visible:

- On **banners** in the reception hall and in the Conference halls
- On the Conference **program**, the Conference **material**, on the Conference **website**
- On the **Participants ID-Cards**
- In the Conference **proceedings**.

Additionally, sponsors at this level will have the opportunity to send a representative to the ITS 2021 Conference free of charge.

Sponsorship level 3 – For the total sponsorship amount **above 5.100 euros** the Sponsor's logo will be visible:

- On **banners** in the reception hall and in the Conference halls
- On the Conference **program**, the Conference **material**, on the Conference **website**
- On the **Participants ID-Cards**
- In the Conference **proceedings**
- In addition, level 3 Sponsors will have the possibility:
 - to settle their **own stand/booth** in the reception hall during the whole Conference, as long as they organize personnel / technical equipment themselves
 - to make a brief address at the banquet reception through their representative.

Additionally, sponsors at this level will have the opportunity to send a representative to the ITS 2021 Conference free of charge.

We appreciate any inquiries concerning the details of the sponsorship and are pleased to discuss any proposals, suggestions or alternatives to the above mentioned. Please, do not hesitate to contact us and to schedule appointment.

Bank Account Details

In case a sponsor would like to cover a specific Conference expenditure, this can be done in coordination and in agreement with the Conference Organizer and the supplier, who would receive the amount directly by the sponsor.

Sponsorships in form of financial contributions can be effectuated via bank transfer to the Conference Organizer NEOANALYSIS Bank account, unless agreed upon otherwise.

Bank Name	Alpha Bank		
City	Athens	Country	Greece
BIC/ Swift	CRBAGRAAXX		
Account Holder	NEOANALYSIS LTD		
IBAN	GR5901403690369002320001175		
Address Account Holder	56 Marni Str.		

We remain at your disposal for any clarifications and queries.

Sincerely yours,

ITS 2021 Sponsorship Chairs

<https://its2021.iis-international.org/>

Tatiana Gavrilova & Richard Tong